

Fundraising Tips for Parents

There are numerous ways of fundraising that everyone should keep in mind when facing mounting medical bills, treatment plans, etc. Also keep in mind that Euro-Peds has an extensive list of Foundations and organizations that provide grants (available online at www.europeds.org under “How To Apply>Program Costs>Financial Assistance”):

Fundraising Tips:

- Decide when and where you are going to have this fundraiser. Will it be a long-term event, or something that takes place in the span of a day/weekend?
- Get as much help as you can from family and friends.
- Advertise your fundraiser as much as possible whether it is flyers at the office, your local coffee shop, or an article in the newspaper. Have a target goal you want to reach and let people know your goal.
- Make sure you are abiding by all necessary laws or ordinances for this fundraiser.

Fundraising Ideas:

- Look for ideas that appeal to your personal lifestyle, hobbies, interests and/or circle of support. Try to focus on simplified concepts and ideas, such as:
 - Garage Sale (ask anyone and everyone to donate garage sale items. You can also sell lemonade, pop, hot dogs, etc., in addition to toys, furniture, clothing, tools, home accessories or collectibles you no longer want or need.)
 - Bottle and can Drive (distribute flyers to the neighborhood a few days before so people can prepare a bag and ask them to leave the bag on their porch on a specific day and time if they will be gone)
 - 50/50 Raffle (items will need to be of significant value)
 - Dinner Event (charge \$10 for a spaghetti dinner held at your church or synagogue, or even an outside tent in a park)
 - Pancake Breakfast
 - Bake Sale
 - Bingo night at local place
 - Craft sale
 - Calendar sale (include pictures of your child)
 - Scrapbooking Party
 - Candy bar sale (you can purchase bulk at Sam's or Costco)
 - Ice cream social
 - Money jars in local stores with a flyer explaining your cause
 - Walk-a-thon
 - Bowl-a-thon
 - Crutch-a-thon
 - Cookbook sale (get recipes from your neighbors or church members, or from a civic organization you belong to)
 - Car washes
 - Balloon sales
 - Golf Outing

Other Tips:

- ❑ Most places like Party City will offer a discount for bulk purchases (like balloons). Always ask if they offer a discount for bulk purchases or for fundraisers.
- ❑ Make sure your ideas are seasonal.

Contact Ideas:

- ❑ Contact your local TV station or newspapers and get your story out. “DHM (Doctors’ Hospital of Michigan) Named Account Program” can be a secure collection point for donations to your child and they will keep it in an account under your child’s name. (see DHM Named Account Policies found at www.europeds.org under “Make a Donation”)
- ❑ Check with stores like Dunkin’ Donuts for day-old merchandise. They are unable to sell day-old bagels that you may be able to sell at the office or school for a small price.
- ❑ Contact local TV shows for free tickets, then raffle them off and keep the proceedings.
- ❑ Contact local reps for businesses like Mary Kay Cosmetics, Silpada Jewelry, Usborne Books, Avon or Pampered Chef who are willing to give you 20% of profits if you host a sale for them.
- ❑ Contact local private schools, Girl Scouts, and Boy Scouts can do a drive for you around Christmas. Lots of gifts will come in.
- ❑ Local civic groups, e.g. Jr. Women’s Club, Men’s Clubs, Jaycees, Lions, Optimists, etc., can make donations.
- ❑ Boston Market has a fundraising program; contact your local franchise.

Contact Numbers:

- ❑ North Oakland Foundation “Adopt A Euro-Kid” scholarship Program for patients at Euro-Peds, www.northoaklandfoundation.org, (248) 857-7096
- ❑ DHM Named Accounts Program, providing secure named accounts for holding donations in your child’s name, (248) 857-6776, #3.
- ❑ Books are Fun – 800-966-8301
- ❑ Entertainment Books – 973-227-8250 – order by May of each year
- ❑ Favorite Fund Raisers – 334-262-4898
- ❑ Fuller Fund Raising – 800-633-5732
- ❑ Friendly Home Parties & Fund Raising – 800-877-1510
- ❑ Reading is Fun – 800-906-8301
- ❑ U.S. Pen Fund Raising – 332-262-4896
- ❑ United Way – 800-362-2563
- ❑ AT&T Cares – 800-258-0649